

JOHN M. (MITCH) DORGER
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Highly successful senior executive in both the government and private sectors. Twenty years experience as a chief executive officer for organizations as large as 1800 people, with budgets in excess of \$100 million. Achieved significant operational improvements in every organization led.

PROFESSIONAL EXPERIENCE

Chief Executive Officer, Pasadena Tournament of Roses 2000 – 2010

Top paid official in the organization that produces two of the best known and most watched events in the world — the Rose Parade and the Rose Bowl Game. Responsible for the business activities of this \$40+ million organization. Achieved significant improvements in organizational management, revenue generation, and net profits.

Executive Vice President, Claremont University Center 1994 – 2000

Chief operating officer for a consortium of seven nationally prominent private colleges. CEO of the Central Programs and Services — a collection of 20 support services provided centrally to member institutions. Led this 350-person, \$30 million organization to a new, higher level of performance.

Vice Commander, United States Air Force Academy 1992 – 1994

Chief of staff for the university president and chief executive officer of an 1800-person organization that provided all support services to the university.

Base Commander / Support Group Commander, Keesler Technical Training Center 1990 – 1992

Chief executive officer of the 1800-person organization that provided all support services for a base community of over 15,000 people.

National Security Research Fellow, Harvard University 1989 – 1990

Selected to represent the Air Force in a highly prestigious national research fellows program at the John F. Kennedy School of Government.

Deputy Assistant to the Under Secretary of the Air Force 1987 – 1989

Senior financial program analyst and advisor to the Secretary and Under Secretary of the Air Force. Extensive involvement in congressional budget issues.

Previous experience includes 19 years in a variety of operational flying assignments and staff positions at all levels of the Air Force from operational squadrons to Headquarters Air Force. Specific duties included various operations management functions, international political-military planning, program budgeting, and congressional matters.

EDUCATION

Executive MBA	Claremont Graduate University
Senior Officials in National Security	Harvard University
Command and Staff College	USAF Air University
MA, International Relations	Tufts University
BS, Political Science	United States Air Force Academy

BOARD OF DIRECTORS EXPERIENCE

International Festivals and Events Association

Football Bowl Association

Los Angeles Sports and Entertainment Commission (Advisory Board)

Sports Business Institute, Marshall School of Business (USC) (Advisory Board)

PUBLISHED WORK

“Cooperation for Cost-Effectiveness in Purchasing,” *Best Practices in Higher Education: How Institutions Can Work Together.* Jossey-Bass, Summer 1999.

WORKSHOPS AND PRESENTATIONS

“Score Board,” Workshop presentation

“The Dirty Dozen of Poor Governance,” Webinar presentation

“What I Didn’t Know Then, But Wish I Did,” Keynote address (given on multiple occasions)

“Managing an Icon Through a Changing World,” Convention presentation

“Leadership in the Nonprofit Sector,” Graduate business school lecture

“Managing Change,” Graduate business school lecture

“Challenges for the Future: Pasadena Tournament of Roses,” CEO Forum Claremont Graduate School